

**JANUARY****WED.29**

Measuring the impact  
of any Training Program  
- ROI Institute

**THU.30**

Measuring the impact  
of any Training Program  
- ROI Institute

**FEBRUARY****WED.12**

Measuring the ROI in  
Digital Marketing

**THU.13**

Measuring the ROI in  
Digital Marketing

**MARCH****TUE.11**

Change Management  
and people impact

**WED.12**

Change Management  
and people impact

**APRIL****TUE.8**

Showing the value of  
your project-ROI

**WED.9**

Showing the value of  
your project-ROI

**MAY****WED.28**

Measuring the impact of  
the sales team

**THU.29**

Measuring the impact of  
the sales team

**JUNE****TUE.3**

TMS- Leadership and  
Teamwork

**WED.4**

TMS- Leadership and  
Teamwork

**TUE.17**

Effective way to measure  
the ROI in learning

**WED.18**

Effective way to measure  
the ROI in learning

**JULY****TUE.8**Measuring the impact of  
the Marketing Strategy  
-ROI**WED.9**Measuring the impact of  
the Marketing Strategy  
-ROI**WED.23**Leadership and teamwork  
(TMS)**THU.24**Leadership and teamwork  
(TMS)**AUGUST****WED.13**Show the value of the  
recruiting strategy**THU.14**Show the value of the  
recruiting strategy**WED.27**Change management  
and impact**THU.28**Change management  
and impact**SEPTEMBER****TUE.9**Presentation skills  
& Public speaking**WED.10**Presentation skills  
& Public speaking**WED.17**Measuring the ROI of HR  
strategies**THU.18**Measuring the ROI of HR  
strategies**OCTOBER****WED.22**Measuring the ROI  
in sales**THU.23**Measuring the ROI  
in sales**NOVEMBER****WED.12**Measuring the impact of  
the training program**THU.13**Measuring the impact of  
the training program**DECEMBER****TUE.16**Show the value of what  
you do (ROI)**WED.17**Show the value of what  
you do (ROI)